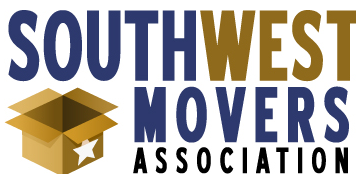


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MOVEFAX

January 15, 2010

Dear SMA Member:

The MOVEFax is a bulletin of immediate information for SMA members. To the extent possible, staff finds meaningful news and ideas to provide to the membership, however, news from the members of acquisitions, promotions, awards, etc., are welcome and they will be published as space is available.

Thanks,

Dorothy Brooks
Director of Operations

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Message From Linda Darr, AMSA

Welcome to 2010! As the new decade begins, we are finally starting to see the first signs of economic growth after the long downturn. The housing market remains sluggish, with some analysts suggesting a few upticks may be attributable to Washington's extension of the home-buyers' tax credit into the spring. With some luck, that may dovetail with a broader, albeit slow, recovery. Check out the results of the survey we held in our last edition asking you which market segment stands to gain the most in 2010.

We are increasingly focused here on next month's AMSA Education Conference & Expo in Phoenix. Judging by the deep freeze most of the nation is in right now, an Arizona getaway sounds pretty good! Please take note of the unique panel of "consumer evaluators" we have just confirmed, including the "What's Behind Your Consumer Ratings?" panel featuring the Better Business Bureau, JD Power and others. I'm eager to hear what they can tell us about improving ratings to be more competitive. We also confirmed that the new FMCSA administrator, Anne Ferro, will join us as our keynote speaker. I wish we were in Phoenix now!

TxDMV on the Move

The Texas Department of Motor Vehicles has requested, and SMA has complied, that they be advised on an on-going basis of new member movers joining and mover members that are cancelled from membership. Previously, the collective rate filing document was filed once a year and new members and cancellations were furnished on a quarterly basis. The new collective agreement with current mover members, and new officers, will be filed by Tuesday of next week. Notifying the TxDMV of new mover members and members cancelled, will facilitate their enforcement efforts on the required tariff filing which has

previously not been a high priority with their enforcement efforts. When a mover is cancelled as a member of SMA, they are no longer qualified to claim the SMA Max 3B as their applicable tariff, but must file one of their own with TxDMV.

FMCSA to Hold Four Listening Sessions on HOS

The U.S. Department of Transportation Federal Motor Carrier Safety Administration (FMCSA) will hold four listening sessions to gather information and comments as the agency prepares a rulemaking proposal on hours-of-service requirements for property-carrying commercial vehicle drivers. The agency wants to hear about topics such as rest and on-duty time, sleeper berth use and the effect the current hours-of-service rule has on loading and unloading times for drivers. A record of the listening sessions will be placed in the public docket for the rulemaking.

TMTA President and CEO/SMA Executive Director John D. Esparza will attend the Dallas session and will offer comments.

Scheduled listening sessions:

* Tuesday, January 19, 2010

Doubletree Hotel Crystal City National Airport
300 Army Navy Drive, Arlington, Virginia 22202
9 a.m. - 5 p.m. EST

* Friday, January 22, 2010

Hyatt Regency Dallas Forth Worth Airport
DFW International Parkway, Dallas/Fort Worth, Texas 75261
9 a.m. - 5 p.m. CST

* Monday, January 25, 2010

Doubletree Hotel Los Angeles International Airport
1985 East Grand Avenue, El Segundo, California 90245
9 a.m. - 5 p.m. PST

*Thursday, January 28, 2010

Davenport, Iowa Comfort Inn Hotel and Suites
8300 Northwest Boulevard
Davenport, Iowa 52806
(Within walking distance of the Flying J Travel Plaza)
1 p.m. - 9 p.m. CST

Participate by Audio Conference

To participate through audio conference, call toll free 866-216-6835 and enter the participant access code below.

January 19

Enter participant access code: 394089

January 22

Enter participant access code: 215765

January 25

Enter participant access code: 617416

January 28

Enter participant access code: 223256

In addition to the listening sessions, comments may be submitted using the following methods:

Federal eRulemaking Portal:

Go to www.regulations.gov and follow the online instructions for submitting comments. (Public docket, FMCSA-2004-19608)

Mail:

Docket Management Facility
U.S. Department of Transportation
1200 New Jersey Avenue, SE.
West Building Ground Floor
Room W12-140
Washington, DC 20590-0001

Fax:

1-202-493-2251

Each submission must include the agency name and docket number:

Federal Motor Carrier Safety Administration

Docket number - FMCSA 2004-19608

SMA Foundation

The SMA Foundation application for scholarships is posted on the SMA website. The SMA Trustees voted at their September meeting to accept mid-term transcripts with applications. Members who have students (family, employees and employee families) who will be headed for colleges and universities at the end of the school year are urged to encourage their students to file their application with SMA Scholarships. Download an application at www.mytexasmover.com.

TxDMV Listening Sessions Continue in Dallas/Fort Worth

The Texas Department of Motor Vehicles (TxDMV) is holding listening sessions across the state to hear from citizens and customers regarding: What you like about the current TxDMV operations? What can we improve about the current way we do business? In an ideal world, if we had unlimited resources, what could we do to make it easier for you to do business with the TxDMV?

Upcoming listening session are:

Dallas

Wednesday, January 20, 2010 6:30 p.m.

City of Irving Public Library Auditorium,

801 W. Irving Blvd.

Irving, Texas 75060

Fort Worth
Thursday, January 21, 2010 6:30 p.m.
Tarrant County Arlington Sub Courthouse
700 East Abrams
Arlington, Texas 76010

Details of sessions will be posted on the TxDMV Web site, www.TxDmv.gov, as they become available.

Those unable to attend a session can e-mail their ideas to: TxDMVListens@dmv.state.tx.us

TMTA - Austin Chapter Meeting on Jan. 19

Mark your calendars, TMTA Austin Chapter will hold its inaugural meeting on Tuesday, January 19, 2010. Joanne Cisneros, FMCSA - Texas division administrator, will speak to the group on updates regarding CSA 2010. BBQ lunch will be served. The meeting will start at 11:30 a.m. at the TMTA Office on 700 E. 11th Street Austin, Texas 78701. Cost for Attendees is \$20. SMA members are invited to attend. RSVP to Les at les@tmta.com

Parking is available at the TMTA building as well as at the Sheraton Austin Hotel across the street if the TMTA parking lot is full.

Attention: SMA members are cordially invited to attend TMTA regional meetings. Local meetings are usually held during the lunch hour and are monthly and/or quarterly. In addition to Austin, meetings are held in the following Texas Cities: Amarillo, Dallas/Fort Worth, Houston, Lubbock, Corpus Christi, Tyler, and Midland/Odessa.

In Memoriam - Janet Haralson

We are sorry to report that Janet, daughter of J.A. & Ruby Haralson, Tyler, TX passed away on December 19, 2009. Services were held at the Asbury United Methodist Church where Janet had been a member for many years. J.A. Haralson Moving & Storage, Inc. is a North American agent and a long-time member of SMA. Memorials may be sent to Asbury United Methodist Church Memorial Fund, 3201 N. NW Loop 323, Tyler, TX 75702

SMA Event Calendar for 2010

AMSA Education Conference & Expo: Feb. 21-24 - Phoenix, AZ
Spring Membership Meeting: April 15-16 - Marriott Town Square Hotel - Sugar Land, TX
National Council of Moving Associations: June 8-10 - St. Louis, MO
Summer Membership Meeting: July 11-13 - Embassy Suites Hotel - Hot Springs, AR
Annual Membership Conference: Sept. 22-24 - Lost Pines Resort and Spa - Bastrop, TX

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www.southwestmovers.org

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